



The Catholic Women's League of Canada
London Diocesan Council



Environment Care

To: All Parish Presidents, Organization Chairperson

CC: London Diocesan Council

From: Theresa Ryan, Organization Chair

Date September / 2018

Directive # 2

“Know well the condition of your flocks, and give attention to your herds”. Proverbs 27:23

As Organization chairperson it is your duty to recruit and maintain membership. It was announced at the national convention that the online membership was up and running as of August 14th. Parish members responsible for membership should have received an email with the new link.

Personal contact is reported to be the best way to recruit new members. Consider gifting a young female relative with the gift of the League. Tell her why you joined and kept your membership and why you think they should. Educate others about this wonderful organization of likeminded Catholic women who share the 3 F's. FAITH, FUN & FULFILLMENT. We don't sell ourselves enough. We have to learn how to market better.

I would love to hear the different means you use to recruit and keep members. Please share them with me and other councils near you that may be struggling. If what you are doing isn't working maybe it's time to change your approach, or even the person collecting membership. As you know membership is due January 1st, but don't wait, start collecting early.

I look forward to meeting with you at one of the fall regionals. Try really hard to get members to attend that have never been to a fall regional meeting. Many women have reported that they find them very inspirational. It is great to meet other women and learn from each other and boost your fun and your faith.

“There are many wonderful things that will never be done if you don't do them.”
– Charles D. Gill

May God bless you!

Theresa

Committee: Organization
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Date: September 22, 2018

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